報名表格 **Enrollment Form**

(請以英文填寫以下資料 Please fill in below information in English)

學校或團體名稱 School / Organization Name				
地址 Address				
傳真 Fax No.			電話 Telephone No	
	姓名 Name	就讀年級 Class	電郵 E-mail	聯絡電話 Contact No.
隊長 Team Leader				
隊員 Team Member				
帶隊導師 Name of Team Ad			聯絡電話 Contact No.	
帶隊導師 E-mail of Team Ad				

報名費

- 1) 早鳥優惠報名費每隊港幣300元(2019年10月19日或之前)
- 2) 每隊港幣500元 (2019年10月31日截止報名)

報名方法

填妥表格或網上報名表 (https://forms.gle/yD22kzXYBFR2dwx49), 連同劃線 支票,(支票抬頭「和富社會企業有限公司」或 "Wofoo Social Enterprises Limited",支票背後請寫上學校/團體名稱,隊長姓名及電話),郵寄 至「和富千禧企業家精神計劃秘書處」(地址:香港九龍彌敦道574-576 號和富商業大廈26樓),大會將以電郵方式通知參賽隊伍確認接受報名並 提供隊伍組別編號。本會擁有對活動之最終解釋權

Enrollment Fee

- 1) Early-Bird Discount HK\$300 per team (On or before 19 Oct 2019)
- 2) HK\$500 per team (The official enrollment deadline is on 31 Oct 2019)

Enrollment Methods

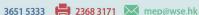
Complete the paper "Enrollment Form" or the online registration form (https://forms.gle/yD22kzXYBFR2dwx49). Prepare a crossed cheque, payable to "Wofoo Social Enterprises Limited" and post to MEP Secretariat. (Address: 26/F, Wofoo Commercial Building, 574-576 Nathan Road, Kowloon, H.K) Once received, MEP Secretariat will confirm team registration and with a team number by email. All event details will be subject to change with the final approval of MEP. (Note: Please indicate the name of the school / organization, the name and the contact number of the team leader at the back of the cheque).

- * 您所提交之報名資料只用作「第二十屆和富千禧企業家精神計劃」活動報名之用。
- □ 本校同意主辦、協辦、支持及贊助機構有權使用參加者於計劃活動期間之相片及錄影作宣傳之用。
- □「第二十屆和富千禧企業家精神計劃」為和富社會企業及蒲窩青少年中心舉辦之學生活動計劃,和富社會企業及蒲窩青少年中心經常為學生舉辦不同活動,誠意邀請您於日後繼續參加,相關 活動資訊將以短訊或電郵方式通知。如願意接收相關資訊,請於本欄的□內填上 ✓ 號。
- *The enrollment information you submitted is only used for "Wofoo Millennium Entrepreneurship Programme (MEP 20)" enrollment purposes.
- Ue agree that the photos and videos taken in this programme would be used for publicity and promotion by organisers, co-organisers, supporting and sponsoring organisations.
- "MEP 20" is a program organized by Wofoo Social Enterprises (WSE) and The Warehouse Teenage Club (WH). WSE and WH organize various programs for the students. You are invited to join other WSE and WH programs in the future. The program information will be sent to you via SMS or email. If you want to receive such information, please ✓ the box□





























智慧牛活

Smart Living



第二十屆和富千禧企業家精神計劃 WOFOO MILLENNIUM ENTREPRENEURSHIP PROGRAMME (MEP 20)

Better Hong Kong, A Smart City

智慧市民 **Smart People**











智慧經濟

Smart Economy





智慧環境

Smart Environment



智慧出行

Smart Mobility





計劃簡介 Programme Introduction Programme introduction

「和富千禧企業家精神計劃」是一項由學校、商界及非牟利團體三方 合作推行的商業計劃比賽,旨在鼓勵學生透過研習社會議題,構想具 創意的服務或產品回應社會需要,創造商機的同時建設更美好社會, 從而培育他們的共通能力,深化社會責任意識,成為未來企業家。

2019 - 2020學年迎來第二十屆和富千禧企業家精神計劃,主題為「優 化香港·智慧城市」,學生可圍繞下列五大範疇構想,大會並會安排 啟蒙導師指導參加隊伍。

MEP is a tripartite project between the schools, business sector, and NGOs which prepares young generations to be the future entrepreneurs. MEP aims to cultivate students' generic skills, gain their awareness on social issue and corporate social responsibility through proposing a viable business on innovative services or products that could address the current social needs, which contribute to the sustainability of society.

The theme of MEP 20 is "Better Hong Kong, A Smart City". Each team can explore the five areas below with the guidance of mentors assigned.



- 1. 歡迎全日制中四至中六學生組隊參加,以小組形式進行比賽,小組 需包括 1 位學校/團體帶隊導師及 4-6 位全日制中四至中六同學
- 2. 參賽隊伍需經由就讀學校或團體推薦報名。
- 3. 每隊必須由一位學校老師或團體職員擔任帶隊導師。
- *是次活動為一項探究型學習計劃,大會將安排一位啟蒙導師指導小組同學完 成計劃書(隊伍也可自行安排啟蒙導師,需提交導師履歷資料並經籌委確認方 可。)
- 1. The competition is open to S.4 S.6 students in a team format. Each team shall consist of 4 to 6 students and a Team Advisor. The Team Advisor could be a teacher or a staff-in-charge.
- 2. The team must be nominated by the school or organization.
- 3. A teacher or staff-in-charge must be assigned as a Team Advisor in each team.

*During the competition, each team will be assigned an experienced mentor to provide professional advice and guidance in the preparation of the business proposal. The team can also invite their own mentor. However, the personal profile of the mentor is required to be submitted for confirmation by the Organizing Committee.



智慧出行 Smart Mobility

為市民提供更彈性、更便捷 更清潔及更安全的 出行方法

Provide more flexible, more efficient, cleaner and safer ways for people to get around



提升安全、方便及支援服務以 改善市民生活質素,推動健康 生活,並促進健康老齡化社會 Improve quality of life and facilitate healthy living and ageing with greater security, convenience,

and support service



智慧環境 Smart Environment

透過善用城市資源、提高能源 效益、減少污染及利用綠色科 技締造低碳及可持續環境 Create a low carbon and sustainable environment through optimum use of city resources, energy efficiency, pollution reduction and



智慧市民 Smart People

培育高適應力的人口及營造創 新與創業文化,迎接未來社會 及科技發展

Nurture highly adaptive population as well as innovation and entrepreneurial culture to embrace future development of society and technology

透過創新與科技推動發展經濟 支柱及促進共享經濟,以優化

economic pillars, as well as



整體營商環境



比賽模式 Mode of Competition **FIL** Mode of competition

- 1. 每組需按主題策劃商業計劃,提交一份相關商業計劃書及準備於 決賽當日進行小組匯報。
- 2. 為配合主題及有助順利完成計劃書,大會將安排工作坊及機構參 觀等活動予參加隊伍參加。

計劃書

參賽隊伍需以網上方式提交MEP商業計劃書,內容可以中 文或英文表達。為避免格式錯誤,請以PDF格式儲存。 (計劃書範本可於MEP網頁下載)

小組匯報

參賽隊伍需於決賽當日作小組匯報,可以中文、英文或任 何方式表達

- 1. Each team shall prepare a business proposal on the selected topic and pitch to the adjudicators at the final competition.
- 2. In order to facilitate students to better equip in the business proposal writing, workshops and organization visits will be conducted for participating teams.

Proposal

Each team must submit a MEP Business Proposal, which could be written in Chinese or English, in PDF format electronically. (The proposal template can be downloaded from MEP official

Team Presentation

Each team is required to conduct a pitch presentation at the final. The presentation could be carried out either in Chinese, English or any other formats.



獎項 Awards

現金獎港幣5,000元 及 獎盃乙座 亞軍 現金獎港幣3,000元 及 獎盃乙座 現金獎港幣2,000元 及 獎盃乙座 殿軍 現金獎港幣1,000元 及 獎盃乙座 優異獎 現金獎港幣800元 及 獎盃乙座

其他獎項包括最佳計劃書、最有創意計劃、最優秀演説學生、最具 團隊精神獎 (詳情稍後公佈)。

*每位完成比賽的參賽隊員均可獲頒發參與證書。

Champion	Cash Prize of HK\$5,000 & a trophy for the team
1st Runner-up	Cash Prize of HK\$3,000 & a trophy for the team
2nd Runner-up	Cash Prize of HK\$2,000 & a trophy for the team
3rd Runner-up	Cash Prize of HK\$1,000 & a trophy for the team
Merit Awards	Cash Prize of HK\$800 & a trophy for the team

Other Awards include Best Proposal, Most Creative Proposal, Outstanding Presenter, Most Astonishing Team Spirit (Details will be announced later).

*A certificate will be issued to each team member who completed the programme.



活動日程 Event Schedule

日期/Date	活動日程	Programme Schedule
19/10/2019	早鳥報名截止日期	Early-Bird Enrollment Deadline
31/10/2019	正式報名截止日期	Enrollment Deadline
16/11/2019	開幕典禮	Opening Ceremony
12/2019 - 02/2020	工作坊 / 機構參觀	Workshop / Organization Visit
15/02/2020	計劃書咨詢日	Proposal Consultation Day
28/02/2020	遞交計劃書截止日期	Proposal Submission Deadline
28/03/2020	小組匯報、決賽暨頒獎典禮	Team Presentation, Final cum Prize Presentation Ceremony

^{*}上述日期如有更改,大會將盡早通知參加隊伍。



版權 Copyright

各參賽隊伍所提交之計劃書,其版權由參賽隊伍擁有,惟須無償授權 予主辦機構用作日後宣傳。

The copyright of each submission will rest with its author subject to the Organizer retaining the right to use the submissions for promotion in the future.

^{*}Organizers will inform participating teams as soon as possible once there will be changes of the above dates.